



## Positive, uplifting Word FM **Light in the Night – Safe Zones** Playbook

### HOW TO:

1. CONTACT FAMILY AND FRIENDS IN YOUR NEIGHBORHOOD TO SEE IF THEY'D LIKE TO WORK TOGETHER TO PROVIDE A SAFE SPACE FOR CHILDREN DURING THIS TRICK-OR-TREATING SEASON. YOUR CHURCH MIGHT WANT TO HOLD ONE IN THE PARKING LOT. REMEMBER, NO EVENT IS TOO SMALL!
2. PICK A DATE AROUND THE END OF OCTOBER. HAVE A RAIN DATE IN MIND.
3. CONTACT LOCAL POLICE, FIRE, AND EMT UNITS IN YOUR COMMUNITY TO SEE IF THEY'D COME TO YOUR BLOCK AND HELP LIGHT UP THE EVENT.
4. ORDER YOUR YARD SIGNS AND POSTERS THROUGH WORDFM.ORG AND **PROMOTE, PROMOTE, PROMOTE!**
5. SUBMIT YOUR EVENT AT WORDFM.ORG SO OTHERS KNOW ABOUT IT AND PERHAPS JOIN IN.
6. FIND CREATIVE WAYS TO LIGHT UP YOUR BLOCK IN EVERY CORNER SO KIDS FEEL SAFE AND PARENTS FEEL COMFORTABLE.
7. SET UP TABLES WITH LOTS OF CANDY, HOT DOGS, HOT OR COLD APPLE CIDER, POPCORN, TABLE GAMES FOR THE KIDS, ETC.
8. TIE BRIGHTLY COLORED HELIUM BALLONS AT EACH LOCATION OR MAILBOX
9. **PLAY WORD FM LOUD! ACTUALLY, JUST ANY UPLIFTING, POSITIVE MUSIC.**
10. IF YOU WANT TO GO ALL OUT PROVIDE HAY RIDES, MOON BOUNCE AND MOST ANY APPROPRIATE FALL FESTIVAL ACTIVITY.
11. HAVE FUN AND LOVE YOUR NEIGHBORS! ALSO, TAKE SOME SNAPS AND UPLOAD THEM TO WORDFM.ORG – WE'D LOVE TO CELEBRATE YOUR SUCCESS!